28" Ultra-Wide Stretched Bar Displays



Perfect as a banner-style endcap display in retail stores and supermarkets

Versatile Retail Solution

Whether being used as part of an end-aisle display or as a unique individual screen, this solution offers a versatile range of possible applications. The flexibility of portrait or landscape use and the ultra-wide aspect ratio make them the perfect accompaniment for our LCD Shelf Edge Displays.

Synchronise Multiple Displays

The 28" model features multi-screen synchronisation which allows you to run attention-grabbing content seamlessly across several displays.





High Brightness



IPS Panel



Narrow Bezel



Clear HD Resolution



Android Media Player



Unique Aspect Ratio



Free Wall Mount



24/7 Commercial Grade



3-Year Warranty



Lifetime Technical Support

Streamlined Enclosure

Designed to maximise the impact of content, these displays feature a sleek, narrow bezel. This is especially important when placing multiple screens together. The compact design also adds to the aesthetic and reduces strain on shelf edges.



IPS Panel

Ideal for portrait use, commercial grade IPS panels guarantee incredible image quality and colour depth at an ultra-wide viewing angle in any direction without any fall-off in colour accuracy.



700cd/m² High Brightness

Designed for brightly-lit retail spaces, these displays are sure to make your content really stand out with more than twice the brightness level of a standard domestic TV.



Free Network Upgrade

These displays come with a free upgrade to unlock network CMS functionality. The built-in Android media player also allows you to easily update the screen via USB plug and play or using third-party software if necessary.











Multiple Media Zones

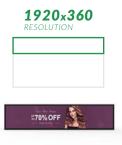
Create engaging content that utilises in text and even live webpages by sectioning the display into different media zones.





Clear HD Resolution

Unlike DV-LED stretched displays, this solution uses a full HD LCD panel to provide a clear image and fine details. This high resolution is essential to be able to read text at close proximity and also produces the best results when showing video.



24/7 Commercial Grade

Designed for supermarkets and other retail spaces, these displays utilise a commercial grade LCD panel, LED backlight and internal components. This means they can run constantly 24/7 for over 70.000 hours.





Multiple Inputs

If you need to use the screen as a monitor, you can connect it to an external source, such as a third-party PC or media player, using the HDMI or VGA and 3.5mm audio jack inputs.



2 x USB















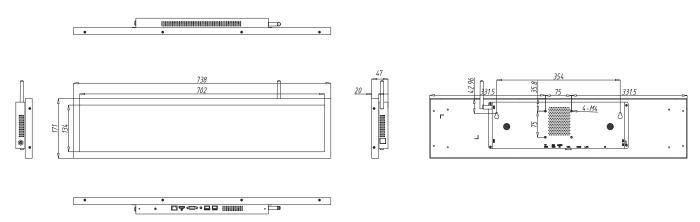
Specification Table

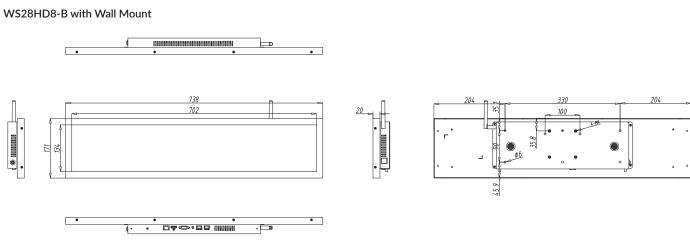
		28 Inch
Panel	Resolution	1920x360
	Display Area (mm)	702x134
	Aspect Ratio	16:3
	Brightness (cd/m²)	700
	Colour	16.7M
	Viewing Angle	89°
	Contrast Ratio	1,200:1
AV Inputs	Video	HDMI, VGA
	Audio	Audio Socket (3.5mm)
Power	Power Consumption (W)	<30
	Input Voltage	AC110~240V (50Hz~60Hz)
Mechanical	Unit Size (WxHxD mm)	738x171x47
	Package Size (WxHxD mm)	877.1x308.6x128
	VESA Holes (mm)	75x75
	Net Weight (Kg)	5.1
	Gross Weight (Kg)	6.7
Environmental	Operating Temperature	0°C to 40°C
	Storage Temperature	-10°C to 60°C
	Operating Humidity	10% to 85%
	Storage Humidity	5% to 95%
Computer	Media Formats	Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG)
	Media Resolution	1920x360
	CPU	Quad-Core ARM Cortex A17, 1.6GHz
	GPU	Quad-Core ARM Mali-T764
	RAM	DDR3 2GB
	Internal Storage	8GB eMMC
	USB	1 x USB (OTG/HOST), 1 x USB (HOST)
	LAN	100M/1000M Ethernet (Network Version Only)
	Wi-Fi	802.11b/g/n/ac (Network Version Only)
	Bluetooth	Bluetooth 4.0
	OS	Android 7.1
	Graphic Engine	OpenGL ES 1.1/2.0/3.0/3.1, OpenCL 1.1, Renderscript, Direct3D 11.1
Accessories	Included	Scheduling Software, Remote Control, User Manual, Wall Mount
	Optional	Network Upgrade, Wall Mount, Floor Stand/Trolley, Ceiling Mount, Table Stand
Warranty	Warranty Period	3 Year Warranty
	Technical Support	Lifetime



Technical Drawing

WS28HD8-B





Why Choose Our Commercial Display Solutions?



From the moment you receive your product, throughout the duration of your warranty and even after your warranty has expired we are here to support you. If you require any assistance setting up or using your product, or have any problems at all, we can provide free technical support via telephone and email.



On-site Support and Maintenance

If needed, we can provide an installation service for any of our products. We can also set up service-level agreements for larger projects that require maintenance contracts.



Extended Warranty*

All of our commercial display products come with a 3 year commercial warranty as standard but if you want to extend this you can upgrade this to cover a 5 year period at point of purchase.



Training

As well as providing free remote CMS training sessions and webinars we can also visit you to deliver bespoke training for our software and hardware*.



Advanced Replacements[†] Should your display suffer from any kind of hardware failure during the warranty period we will send you an advanced replacement and arrange for your old display to be collected, free of charge. This ensures no downtime where you are without a screen.



Custom Product
Testing &
Configuration

If you need us to test third party software or a website, or configure your screen in a particular way before it is dispatched (e.g. in a particular orientation or network mode), we can do so to make your life easier.



3D Rendering

Want to know how a particular screen will look once installed? Send us a photo of the location and we will create a 3D rendering of any screen in situ to help you to visualise how amazing it will look.



Logistics Support

We hold more stock in our UK warehouse than any other manufacturer so we can help you meet tight deadlines. For last minute orders we can also offer special express or morning delivery options*. We also carry out UK based quality control checks on every display before it leaves our warehouse.



Project Support

If you need to loan a sample unit to test we'd be more than happy to arrange this. We can also provide a rental service for temporary projects*.



Customisation*

Your display can be customised to suit your requirements by adding your logo or printed graphics or even tailoring the colour of a display. We can also carry out hardware modifications to existing products or manufacture bespoke solutions for special projects.



As well as being able to provide accessories and add-ons, such as extra remote controls, NUC PCs and video wall controllers, we can also supply custom made flight cases which are great if a display needs to be moved safely from place to place.